



DIGITAL MEDIA KIT



<https://www.facebook.com/sanclementedotcom/>



<https://www.instagram.com/sanclementecom/>



<https://www.twitter.com/sanclemente01>

www.SanClemente.com

INTRODUCTION



SANCLEMENTE.COM

BRANDED CONTENT SITE

SanClemente.com is marketed and branded across numerous marketing channels including Online Search, Social Media Networks like Twitter and Facebook, local event sponsorships, plus online and print advertising. Additional advertising opportunities are also available on the Home Page and Niche Channel pages!

Since 1996, SanClemente.com has continued to provide users over the internet with local city content. We have built a large and loyal audience across our website, email, Facebook, Instagram, and other social media channels. From organic traffic to social media and email outreach, we can get your business the exposure it deserves.

Advertising on SanClemente.com means leveraging the online presence and authority of your business to reach out to an audience that has naturally come to us to find local content and business information. Get your web traffic from the best source in San Clemente!

PROVEN TRAFFIC

In 2009, SanClemente.com reached over 1.5 million visits and a 40% increase in 2010, providing our advertisers with maximum exposure. The site emerges at the top when customers type thousands of keywords in Google, Yahoo and Bing search engines. PLUS, 50% of our visitors intuitively type in 'SanClemente.com' in their browser tab, bypassing the search engines on the fast track to finding your business.

The next time people start searching for something in San Clemente, where do you think they'll find you first?

ONLINE VIEWING

Most of our site visitors are 35 years old and above who are well-educated individuals and have an annual income of more than \$60,000

Find the Best Places to Dine, Things to Do and Events in San Clemente!



FINE DINING >

Enjoy a night out at one of San Clemente's many restaurants throughout downtown.



THINGS TO DO >

Browse fun and exciting things to do in San Clemente for all ages and interests.



SHOPPING >

From outlets and malls to small boutiques, San Clemente shopping has it all.



WEDDING >

Discover all the resources to help you plan your wedding in San Clemente.



Family Activities



Upcoming Events



Outdoor Recreation



Fitness Classes



Date Scenery



Movie Night

Get your web traffic from the best source in San Clemente

WHAT IS IN SAN CLEMENTE



SANCLEMENTE.COM

- A wide range of food and dining options to suit your dining preferences
- A comprehensive guide to services, shopping, entertainment, great deals and discounts
- Discover San Clemente as your next holiday destination
- Updated blogs to learn more about San Clemente - its events, festivities and the community as a whole.



SATISFACTION
GAURANTEE

WEB BANNER ADS SANCLEMENTE.COM PREMIUM BUSINESS LIST

SANCLEMENTE.COM PREMIUM BUSINESS LIST

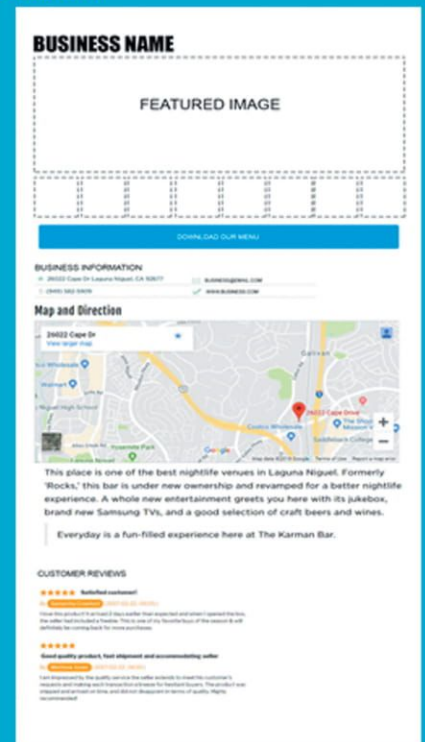
Get premium visibility to thousands of visitors to SANCLEMENTE.COM. Promote your brand, offer or event with us. From organic to social media and e-mail outreach, we can get your business the exposure it deserves. A perfect way to drive additional visibility to your business through our heavily-localized and active San Clemente audience.

Be in the Premium Business List!

Our most prominent placement on the front page of SANCLEMENTE.COM

All premium business profile listings come with an option to be featured at the top of the directory for your business category in the "Sponsored Listings" section. This includes:

- ◆ Featured Image
- ◆ 20 Photo Slideshow
- ◆ Video upload
- ◆ Review section where you can encourage your customers to sing your praises!
- ◆ Google Map with your location and driving directions
- ◆ Unlimited space for a marketing description of your business
- ◆ Convenient e-mail FIELD they can directly contact you
- ◆ Phone number and address, prominently displayed with Click to Call Action
- ◆ Website link to your business website and social media channels (SEO friendly)
- ◆ PDF upload (for menu's other promotional offers)



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WHAT IS IN SAN CLEMENTE



SANCLEMENTE.COM

E-NEWSLETTER

San Clemente's e-newsletters provide an effective way to reach our highly responsive audience. Weekly updates on the latest news in San Clemente on lifestyle, events, great deals and discounts.



7 Ways to Make the Holidays Safer for Pets

Published on November 23, 2018



December is here again, and it calls for endless parties and celebrations. While these festivities are enjoyable for us, they can be stressful to pets. Making holidays safe for our pet friends is also vital. Don't let your winter holiday have a boo hoo moment involving your cats, dogs or any pets that you have and dearly love.

Keep in mind these 7 ways to make the holidays safer for pets:

1. Plan in Advance



Plan in advance

Take note the contact numbers of your 24/7 emergency veterinary clinic. Don't wait for an emergency to happen. Make sure to talk with your vet in advance to know where you need to take your pet in case something happens. Plan your travel route so you'll have less stress when the situation arises. Take note of the:

- Veterinarian's clinic phone number
- 24/7 emergency veterinary clinic (if different)
- ASPCA Poison Control Hotline: 1-888-426-4435 (A fee may apply.)

COSTA MESA



FREE EVENT
on the
Argyros Plaza

December 14-16; 19-23: 2nd Annual Holidays Around the World

Head to Costa Mesa on December 14-16 and 19-23 this 2018 and witness how organizers transform Julianne and George Argyros Plaza into a winter wonderland. It's the second of the annual event, and you should not dare miss it. You and your whole family will enjoy snowfall at night, live performances, colorful activities, and lots of free fun times.

Here's the schedule:

Fridays (Dec. 14 & 21)	4:45 PM
Saturdays (Dec. 15 & 22)	4 PM
Sundays (Dec. 16 & 23)	2:30 PM
Wednesday (Dec. 19)	3:45 PM
Wednesday (Dec. 19)	Thursday (Dec. 20): 4:45 PM

ADVANTAGES

- A longer format allows you to provide more in-depth information about your company
- Blend in with the look and feel of the website
- More room to sell your business
- Capture your audience's attention longer
- Get up close and personal with readers
- More engaged readers and higher click-through rate

SPONSORED CONTENT:

SPONSORED LISTING

CLAIM THIS LISTING

Your Business Name

Address

Phone Number

https://www.yourwebsite.com

CLAIM THIS LISTING

Want to claim this listing? Learn more here

Savannah Grill

32441 Golden Lantern Laguna Niguel, CA 92677

(949) 345-7107

N/A

INFO

Carl's Jr.

28722 Camino Capistrano Laguna Niguel, CA 92677

(949) 345-7103

N/A

INFO

Savannah Grill

SAVANNAH CHOP HOUSE

BUSINESS INFORMATION

32441 Golden Lantern Laguna Niguel, CA 92677

N/A

Operating Hours:

Sunday - Thursday: 4:00pm - 9:00pm

Friday - Saturday: 4:00pm - 10:00pm

Savannah Chop House has beautifully created a contemporary American restaurant vibe that locals and visitors enjoy. They serve delicious American regional cooking that highlights a wide choice of chops, seafood, steaks and other Southern specialties. Enjoy a fine dining experience under the blanket of warmth in their clubhouse lodge designs.

San Clementes e-newsletters provide an effective way to reach our highly responsive audience. Weekly updates on the latest news in San Clemente on lifestyle, events, great deals and discounts.

INCLUDES

- 300 - 1000 words accepted
- Up to two links
- Up to three images
- Contact information within the article

Ads Specs	Monthly	Yearly	Multi-City Sites Ads	Savings
Side Bar Box - Category Page	\$99	\$999	Main City + 1 Adjacent City Network	80% each city
Featured Listing- Category Page	\$149	\$1499	Main City +2 Adjacent City Network	70% each city
Category LeaderBoard -728 x 90	\$199	\$1999	3 or more adjacent City Network	60% each city
HomePage Banner Box -320 x 320	\$399	\$3999	Entire South County Network	50% each city
Event HomePage Posting	\$399	-		
HomePage Above The Fold Leaderboard	\$899	-		

Get your web traffic from the best source in san clemente

LEADERBOARD

(HOMEPAGE ABOVE THE FOLD)



SANCLEMENTE.COM

PRODUCT INFORMATION

INTRODUCTION

Event Homepage Posting is an effective way to reach a great number of highly responsive customers. Every event you post will get the exposure you desire.

Post your upcoming event three weeks prior to the date of the event. Let it be known to our network of local audience to encourage more guests and participants.

Boost your online presence and authority to tap into an audience that has come to us naturally to find local content and business information.

PRODUCT NAME

HOMEPAGE ABOVE THE FOLD LEADERBOARD

PRICING PLANS



MONTHLY **\$899.00**



ABOVE LEADERBOARD

visible in
homepage

Find the Best Places to Dine, Things to Do and Events in San Clemente



FINE DINING >

Enjoy a night out at one of San Clemente's many restaurants throughout downtown.



THINGS TO DO >

Browse fun and exciting things to do in San Clemente for all ages and interests.



SHOPPING >

From outlets and malls to small boutiques, San Clemente shopping has it all.



WEDDING >

Discover all the resources to help you plan your wedding in San Clemente.

There isn't a single amazing thing about San Clemente There are about ten zillion.



Family Activities



Upcoming Events



Outdoor Recreation



Fitness Classes



Date Scenery



Movie Night

Get your web traffic from the best source in San Clemente

HOMEPAGE

(BANNER BOX)



SANCLEMENTE.COM

PRODUCT INFORMATION

INTRODUCTION

This is an effective way to reach your audience of highly responsive customers. With Event Homepage Posting, we can get your event or activities the exposure you deserve.

Post your upcoming event three weeks in advance. Let it be known to our network of audience to encourage for more attendees and participants.

Leverage your online presence and authority to tap into an audience that has come to us naturally to find local content and business information.

PRODUCT NAME

HOMEPAGE BANNER BOX (320x320)

PRICING PLANS



MONTHLY **\$399.00**



YEARLY **\$3999.00**

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Family Activities



Upcoming Events



Outdoor Recreation



Fitness Classes

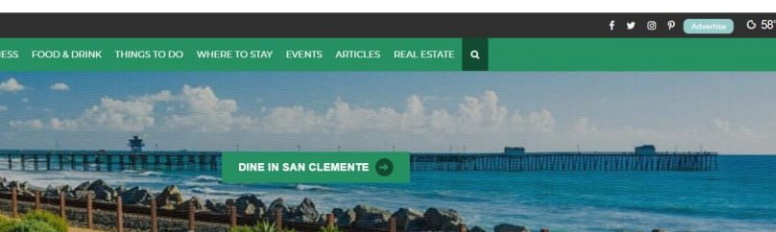


Date Scenery



Movie Night

BANNER BOX
Visible in
homepage



Find the Best Places to Dine, Things to Do and Events in San Clemente!



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WEDDING >

Discover all the resource you plan your wedding in Clemente.



Family Fun Night: Jurassic Trails and Tales

Follow the Jurassic trail through time to discover interesting Jurassic facts and

[Read More](#)



TSD Round Robin benefiting Canine Companions in Laguna Niguel

Join us for a fun and competitive tennis round robin to benefit

[Read More](#)



Winter Craft of Choice 2019 in Laguna Niguel

Winters are stark and bare, but when you make an art out

[Read More](#)

Get your web traffic from the best source in San Clemente

HOMEPAGE

(EVENT LISTING)



SANCLEMENTE.COM

PRODUCT INFORMATION

INTRODUCTION

This is an effective way to reach your audience of highly responsive customers. With Event Homepage Posting, we can get your event or activities the exposure you deserve.

Post your upcoming event three weeks in advance. Let it be known to our network of audience to encourage for more attendees and participants.

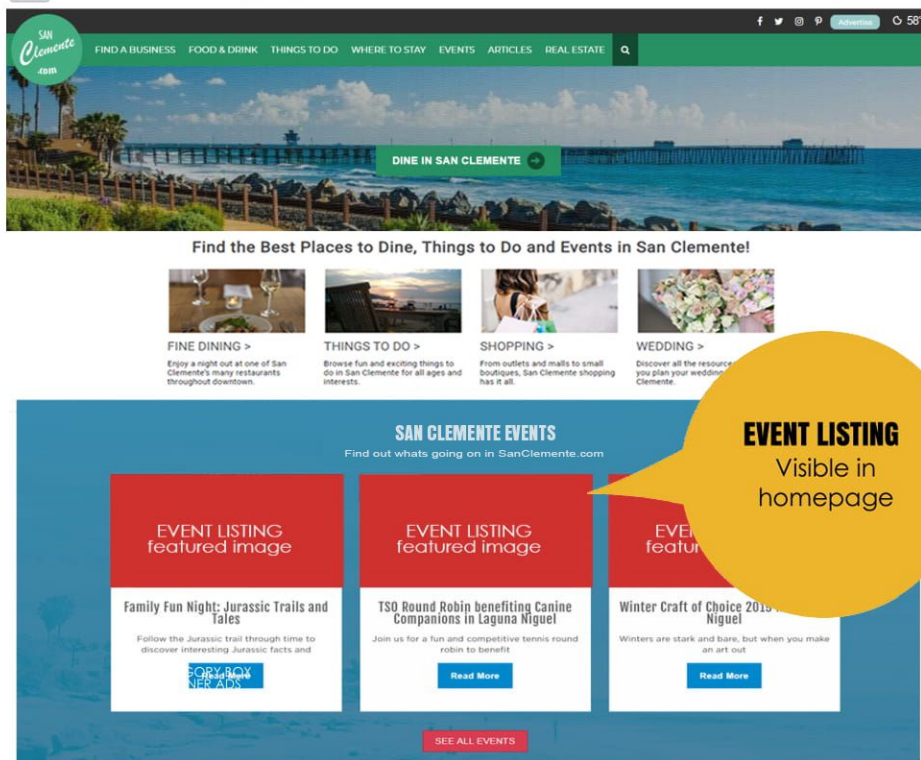
Leverage your online presence and authority to tap into an audience that has come to us naturally to find local content and business information.

PRODUCT NAME

HOMEPAGE EVENT LISTING

PRICING PLANS

 MONTHLY **\$399.00**



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Family Activities



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Fitness Classes



Date Scenery



Movie Night

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CATEGORY PAGE (LEADERBOARD)



SANCLEMENTE.COM

PRODUCT INFORMATION

INTRODUCTION

Category Leaderboard enhances the visibility of your ad. It helps promote your brand, product, or service more effectively.

From organic traffic to social media and email, we can get your business the exposure you deserve.

Advertising in SanClemente.com is the perfect way to drive additional visibility to your business through our heavily-localized and active San Clemente audience.

PRODUCT NAME

CATEGORY LEADERBOARD (728px x 90px)
(Category Page)

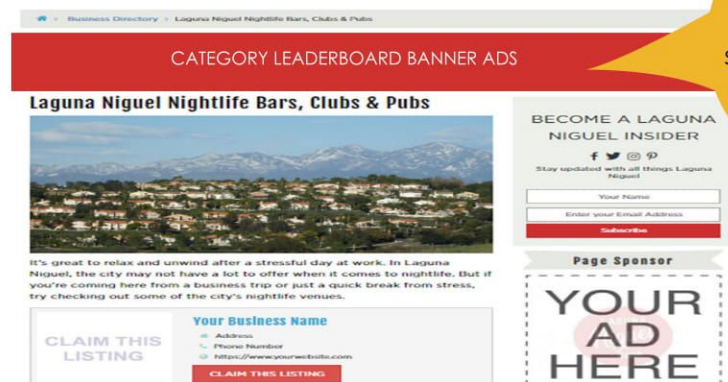
PRICING PLANS



MONTHLY **\$199.00**



YEARLY **\$1999.00**



Banner Ads
Standard
size and placement

There isn't a single amazing thing about San Clemente. There are about ten zillion.



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CATEGORY PAGE

(FEATURED LISTING)



SANCLEMENTE.COM

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INTRODUCTION

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PRODUCT NAME

CATEGORY FEATURED LISTING (728px x 90px)

PRICING PLANS



MONTHLY **\$149.00**



MONTHLY **\$1499.00**



The Karman Bart

26022 Cape Dr, Laguna Niguel, CA 92677, USA
(949) 582-5909
<http://www.marvin.com>

INFO

WEBSITE

FEATURED LISTING

CATEGORY FEATURED LISTING
BANNER ADS

BANNER ADS

Standard
size and placement



Board & Brew – Laguna Niguel

27000 Alicia Pkwy, Laguna Niguel, CA 92677



Cafe 3Sixty

27221 La Paz Rd Ste E, Laguna Niguel, CA 92677, USA



Cinépolis Luxury Cinemas

32401 Golden Lantern, Laguna Niguel, CA 92677

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Movie Night

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CATEGORY PAGE

(SIDEBAR BOX)



SANCLEMENTE.COM

PRODUCT INFORMATION

INTRODUCTION

The side bar box in the Category page is a perfect place to promote your social profiles, bio, email signup form, and products or service.

Sign up for a sidebar box to increase brand recognition rapidly. It has a higher branding power and a higher click-through rate.

Get noticed and increase traffic by getting your ads clicked in the side bar!

PRODUCT NAME

CATEGORY SIDEBAR BOX (Category page)

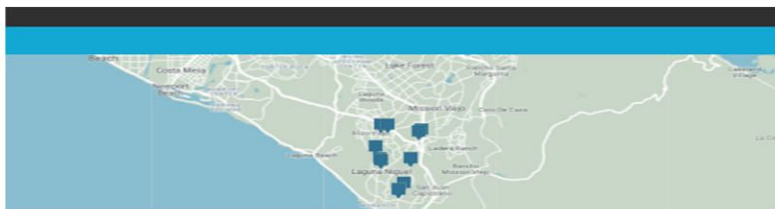
PRICING PLANS



MONTHLY **\$99.00**



MONTHLY **\$999.00**



Business Directory > Laguna Niguel Nightlife Bars, Clubs & Pubs

Laguna Niguel Nightlife Bars, Clubs & Pubs



It's great to relax and unwind after a stressful day at work. In Laguna Niguel, the city may not have a lot to offer when it comes to nightlife. But if you're coming here from a business trip or just a quick break from stress, try checking out some of the city's nightlife venues.

CLAIM THIS LISTING

Your Business Name

Address

Phone Number

<https://www.yourwebtofs.com>

CLAIM THIS LISTING

BECOME A LAGUNA NIGUEL INSIDER

f t i p

Stay updated with all things Laguna Niguel

Your Name

Enter your Email Address

Subscription

Page Sponsor

CATEGORY BOX BANNER ADS

BANNER ADS
visible in
homepage

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TERMS AND CONDITIONS



SANCLEMENTE.COM

These Standard Terms and Conditions, together with the preceding quote (collectively, the "Agreement") govern the terms under which Orange County Media (OCM) may manage digital campaigns for the ADVERTISER. References to "ADVERTISER" in these Standard Terms and Conditions means the "ADVERTISER" as specified in the preceding quote.

TERM

This Agreement shall commence on the effective date as indicated by email confirmation and shall remain in effect through the quoted program's end.

INDEMNITY AND HOLD HARMLESS

ADVERTISER agrees to indemnify, defend, protect, and hold free and harmless OCM and its officers, members, directors, and employees from and against any and all liabilities, damages, costs, expenses, obligations, claims, fines, penalties or losses, including but not limited to all attorney's fees and other costs of defense, arising in any way from the fault or negligence of ADVERTISER, its agents, employees, and sales personnel or from the publication of any ADVERTISER materials supplied by ADVERTISER, including, without limitation, any such liability arising out of copyright, privacy, or antitrust. ADVERTISER shall not, however, be liable hereunder for any damages or other losses set forth above which are caused by the fault or negligence of OCM. OCM does hereby indemnify and hold harmless ADVERTISER and its officers, members, directors, and employees from any liability, damages, costs, expenses, obligations, claims, fines, penalties or losses, including but not limited to all attorney's fees and other costs of defense, arising in any way from the fault or negligence of OCM, its agents, or employees or from the publication of any material supplied by OCM. OCM shall not, however, be liable hereunder for any damages or other losses set forth above which are caused by the fault or negligence of ADVERTISER.

CONFIDENTIALITY

Information that is disclosed by one party to the other party, and that is marked "confidential," or which under the circumstances ought reasonably to be treated as confidential information (including this agreement), will be treated as confidential by you. You will not disclose to a third party such information or use such information other than for the purpose for which it was provided without the written consent of us. This limitation will apply for a period of one (1) year after disclosure of such confidential information. The foregoing limitations do not apply to the extent such information: (a) is or subsequently becomes publicly available other than through a breach of these limitations; (b) is already known to the receiving party at the time of disclosure; (c) is developed by the receiving party independent of such information; or (d) is rightfully received from a third party without restrictions on disclosure or use.

OCM and ADVERTISER collectively agree to keep the terms of this Agreement and all information pertaining to the advertising sales and other information pertaining to either party's business strictly confidential except as may be required to sell Advertising. Disclosure by OCM or ADVERTISER to its attorneys, accountants, or tax advisors and sales representatives, or as may be required by law to any governmental agency or authority or to a court or arbitrator shall be conditioned on all reasonable steps being taken to maintain the confidentiality of the terms of this Agreement. Either party shall notify the other party promptly if any such disclosure is requested or required. Neither party shall issue any press releases or public announcements pertaining to this Agreement or the Advertising Sales unless such releases or announcements have been approved by the other party prior to issuance.

Responsibility for Advertisements: ADVERTISER represents and warrants to OCM that it is fully authorized to deliver, and authorizes OCM to deliver on its partners' behalf, content through advertisements (including, without limitation, all content such as text, graphics, URLs, and sites to which URLs are linked), and that all content complies with all applicable laws and regulations. If an agency is entering into this Agreement on behalf of an ADVERTISER, Agency agrees to the foregoing representations and also represents and warrants that it is the authorized agent of ADVERTISER, and ADVERTISER is not, as of the date of this Agreement, in material breach of any agreement with or in default with respect to any amount owed to Agency. It is the responsibility of

ADVERTISER or ADVERTISER to inform OCM of removed or relocated web content that may adversely affect the advertisements' ability to deliver appropriate content to visitors. OCM will not be held liable for any clicks delivered to removed or relocated web content, such as those resulting in an HTTP 404 error response code.

Get your web traffic from the best source in San Clemente

TERMS AND CONDITIONS



SANCLEMENTE.COM

PAYMENT

Unless otherwise agreed upon, ADVERTISER will be billed in full upon advertising campaign activation. OCM will invoice ADVERTISER for all fees under this Agreement, and ADVERTISER will pay OCM all invoiced amounts within 30 days after the date of the invoice. OCM may remove any advertisements and cancel any Agreement, if ADVERTISER is in default of its payment obligations. Amounts due hereunder do not include taxes other government fees, the computation and payment of which (other than taxes on OCM income) is the responsibility of ADVERTISER.

CANCELLATION AND CHANGES

Advertisers may not cancel orders for, or make changes in, advertising after the email confirmation via our Sales Team. Cancellation of orders or changes in advertising to be placed in the website, in positions opposite content pages will not be accepted after the date thirty (30) days prior to the publishing date. In the event OCM accepts cancellation after any of the foregoing deadlines, such acceptance must be in writing, and such cancellation may be subject to additional charges at OCM's discretion.

PUBLISHER'S LIABILITY

OCM is not liable for any failure or delay in publishing, or circulating any copies of the issue of the Magazine in which advertising is placed that is caused by, or arising from, an act of God, accident, fire, strike, terrorism or other occurrence beyond OCM's control.

TERM AND TERMINATION

Either party may terminate the agreement governed by these Conditions with immediate effect on written notice if the other party (the "Defaulting Party"):

1. Commits a material breach or persistent breaches of these Conditions and (in the case of a breach or breaches which is or are remediable) fails to remedy the same within 30 days of receiving a written notice specifying the nature of the breach and requiring the same to be remedied; or
2. Becomes or is deemed to be bankrupt or insolvent or is unable to pay its debts or a petition is presented or meeting convened or resolution passed for the purpose of winding up the Defaulting Party or the Defaulting Party enters into a liquidation whether compulsorily or voluntarily or compounds with its creditors generally or has a receiver, administrator or administrative receiver appointed over all or any part of its assets or the Defaulting Party ceases to carry on all or a substantial part of its business.

Notwithstanding any of its other remedies under these Conditions OCM shall, at its sole discretion, have the right to suspend the Services at any time if:

1. The termination of the agreement (for whatever reason) shall not affect the respective rights and liabilities of each of the parties accrued prior to such termination.

CONSEQUENCES OF TERMINATION

Upon the termination of the agreement for any reason whatsoever:

1. OCM may cease to promote the Website with immediate effect; and each party shall on request promptly return any documents or papers relating to the business of the other party (including any of the other party's Confidential Information) which it then has in its possession or control.
2. OCM may require that ADVERTISER's remove any copyrighted content, created by OCM, from Your Website at the earliest possible opportunity where the service is, or includes elements of, Optimization.
3. There shall be no refund of any element of the Charges
4. All provisions of these Conditions which in order to give effect to their meaning need to survive termination of the agreement shall remain in full force and effect thereafter.

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